

Literacy Council of Buncombe County
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2009-2010 Annual Report

Highlights

- The Literacy Council of Buncombe County (LCBC) was awarded a \$25,000 Strategy Grant from The Community Foundation of Western North Carolina to initiate new programming, the Augustine Project. Beginning in the summer of 2010, LCBC will offer a 60-hour intense phonics-based training to volunteers, who will tutor low-income children struggling with basic literacy skills. This is the first time LCBC will provide services to children.
- The Literacy Council can now be found in the social media world. We have a Facebook friend page and a Twitter account.
- The website and brochure were re-designed.
- The Leader’s Circle major gifts program started with seven members in 2008-2009 and grew to include 12 members (including four board members and two staff members) in 2009-2010.
- The Authors for Literacy Dinner & Silent Auction featuring Sara Gruen was attended by 253 guests, with ticket sales bringing in \$18,100. The auction raised \$9,995 in unrestricted funding. The event had a net profit of \$20,007.

Student Profile

	Adult Education	ESOL
Students served	73	236
Student demographics	67% male 33% female 42% African-American 53% White 3.5% Latino	31% male 69% female 75% Latino 19% White 6% Asian
Employment	18% are unemployed and seeking employment 24% are not seeking employment (either retired, on disability, in substance abuse rehab, etc.) 22% are employed part-time	14% are unemployed and seeking work 18% not looking for work (mostly mothers with young children) 13% are employed part time

	(and many of these positions last only for the short-term) 36% are employed full-time (and 1 of these students is a small business owner with several other employees)	52% are employed full time or own their own businesses 3% retired
Highest level of education completed	34% either completed high school with a diploma or certificate of completion, or have a GED 56% have at least a 9 th grade education	18% have a college degree 27% have a high school diploma 26% have completed sixth grade or less
Student achievements	2 students earned their GEDs 1 student graduated from our program and will start graduate studies at WCU this fall	8 students became US citizens (100% of those who took the test) 9 students graduated from our program

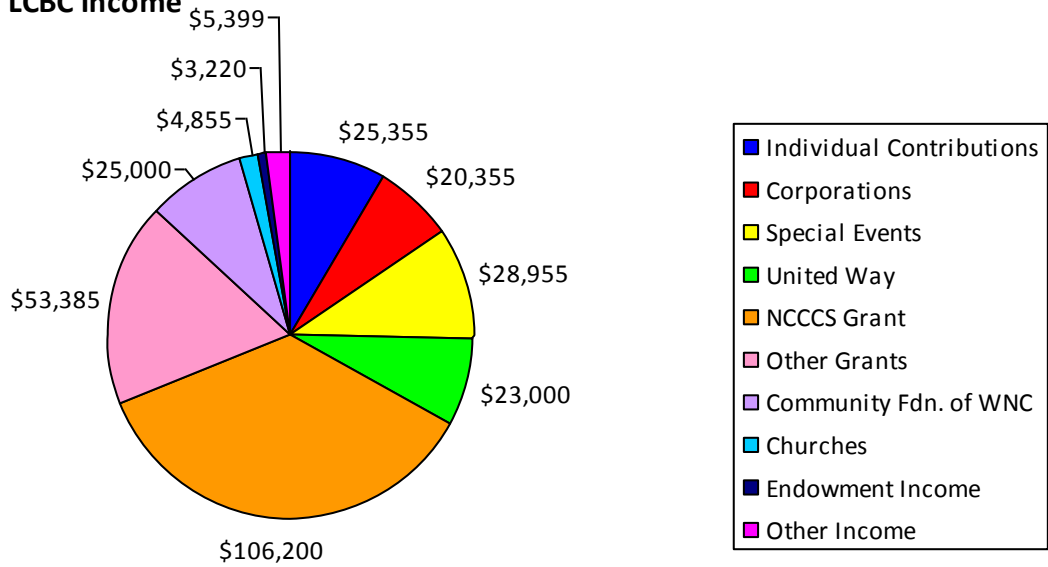
Program Statistics

Volunteer Tutors	208
Other Volunteers	63
Total	222

Total Volunteer Hours 15,174

Finances

2009-2010 LCBC Income



2009-2010 LCBC Expenses

